



Village of Scarsdale

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PRESS RELEASE

For Immediate Release
Contact: Village Manager's Office
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Please Participate: Cable TV Needs Assessment Survey

Because we will be entering into franchise negotiations with local cable television service providers, the Village of Scarsdale needs your thoughts and opinions about local cable television service. We need to hear about the quality of your present service and any future needs that you believe are important for us to address with the service providers, particularly as technology continues to advance.

To support this effort, please take a few minutes *today* to share your opinions by completing the survey available here: <https://tinyurl.com/Scarsdale-CATV>.

Please also share the survey link with your friends, neighbors, and colleagues. We need to receive as many responses as possible, and we are presently falling far short of our goal.

Your responses to the [survey](#) are very important and will be used to inform and strengthen our upcoming cable television franchise negotiations with Altice (formerly Cablevision) and Verizon.

At stake is the Village's ability to leverage cable company commitments to improve infrastructure, strengthen service delivery, and provide the latest technologies available to modernize cable TV operations, enhance your in-home and/or business cable TV viewing experiences, and further develop the broadcast resources available to you through public access television.

For more information about local cable television, please visit our website:
<http://www.scarsdale.com/307/Cable-TV>

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